

## **FILEXPO 2010 China International Filtration Products, Technology & Equipments Exhibition**

Time: September 1-3, 2010

Venue: Shanghai Mart (99 Xingyi Road)

### **© Welcome to the China International Filtration Exhibition!**

With the rapid growth of China's economy, the filtration industry has also got great development. Filtration systems and equipments will obtain broad space for the development in various sectors, including food and beverage industry, chemistry, biology, pharmacy, farm product deep-processing, water treatment, energy, auto, metallurgy, cement, papermaking, plastics, shipbuilding, membrane separation, air pollution control, industrial pollution control, etc. In addition, rapid development of electronics, chips, precision machinery, pharmacy and optic industries will expand the market for air cleaning technologies and HEPA, ULPA and HAVC. It is predicted that, in the next 10 years, China will not only see the fastest growth in the filtration industry but also become the largest filtration market in terms of the market size in the world.

In order to further foster the development of China's filtration sector, and to promote domestic and international exchanges and collaboration for the filtration industry, China's filtration industry has made great effort to upgrade the technology and production processes. Chinese Fluid Machinery Research Institute, Shanghai ZM International Exhibition Co. Ltd and other related organizations decide to hold the FILEXPO 2010 China International Filtration Products, Technology & Equipments Exhibition from September 1 to 3, 2010 in Shanghai Mart. We sincerely invite national and international filtration enterprises to participate the FILEXPO 2010! FILEXPO 2010 will be the best platform for you to exploit China market and seek business opportunities!

### **© Information on the exhibition:**

Exhibition Name: **FILEXPO 2010 China International Filtration Products,**

## **Technology & Equipment Exhibition**

Exhibition Date: September 1 to September 3, 2010

Venue: Shanghai Mart

Exhibition Area: 9,000 m<sup>2</sup> (estimated)

Visitors: 12,000 (estimated)

Organizers: Chinese Fluid Machinery Research Institute

World Trade Group-Shanghai Foreign Service International Exhibition  
and Advertising Co. Ltd

Supporter: The Industrial Fabrics Association International

Co-organizer: Shanghai ZM International Exhibition Co. Ltd

### **© Overview of the exhibition:**

It is expected that there will be about 300 exhibitors from more than 30 countries and regions to participate in this exhibition, and there will be more than 30 sessions to be held. Organizers will invite famous companies inside the filtration sector to participate in the exhibition to show their up-to-date products. Products on display include: filtration medium, gas filtration medium, non-woven filtration medium, filtering bags, bag-type filters, filtering elements, medium for liquid filtration, dust removal filters, gas filter cartridge, cylindrical filters, micro-filtration filters, medium for grease filters, water filters, nana-filtration and film filtration equipments. At that time, international latest filtration facilities and technologies will be on display at the exhibition.

### **© Exhibit Profile:**

Equipments and treatment technologies: deep processing equipments for filtration materials(injection, sealing, modeling of filter element, combos, painting, lamination), industrial sewage facilities and systems(ferrous ion removal, hard salt removal, water sterilization, purification and precision filtration), household water quality purification and filtration facilities, various film and membrane filtration facilities, sewage treatment, design and installation of cleaning facilities, auxiliary equipments such as tabular products, fittings, faucet, adaptors, blazes and so on;

Air purification and filtration: cleaning, filtration and purification systems for ventilation and air condition facilities, purification and filtration systems for industrial gases, various air purification and filtration products such as air dryers, honeycomb, and air rolling, automatic filter for air cleaning;

Gas purification and filtration facilities: systematic and comprehensive industrial gas purification, regeneration of clean gas;

Filter materials: filter materials made of non-woven, woven, paper-making and knitting of synthetic fibers, glasses, and metal fibers, various composite materials for metal sintering machineries, filtration materials for bag-type dust collector and complete sets of equipments as well as nano-filtration mediums for related systems;

A variety of liquid solid separation facilities and equipments, such as strainers, pressure filters, filters, including band type, vacuum, disc type and plate-and-frame type;

Others: controlling and testing facilities and equipments used in laboratories, testing instruments for filtration, services or technological, engineering and services consulting on filtration and separation; various filter screens, threads, mesh goods, screen processing equipments, wire drawing moulds, wire drawing accessories, screen surface treatment equipments and materials, auxiliaries for screen processing machineries.

**◎ Highlight of this exhibition:**

△ Making every effort to build the FILEXPO an excellent show

In order to build FILEXPO into an excellent, we have made every effort and invest great fund on the exhibition. Through elaborate plans and long-term preparation, we want to serve the relevant industries well, so that the exhibition comes to you as an excellent platform for communication and business;

△ Professional Manage Team and Excellent Service

With more than 10 years of experiences in exhibitions' organizing, ZM International has established long-term cooperative relationships with a lot of government institutions, industry associations at home and abroad, held several excellent branded

trade shows in China, such as EPTEE, CWS, FUILD, and China Power. The company organize more than 10 delegations to go abroad to participate fame exhibitions in foreign countries every year;

△Bound of Promotions to all related players. We provides a variety of promotions such as news release conferences, exhibition newsletters, comprehensive advertising, enabling the exhibitors to communicate regularly with targets;

△More than 40 mass medias and 60 professional medias will assure an all-way and multi-channeled promotion and publicity;

△We have a huge complete database and a professional website for the exhibition, ensuring a quality audience for the exhibition;

△You will enjoy a full access to all exhibitors and visitors, and you will also get lots of chances to build business alliance with other exhibitors of the same exhibition or establish partnerships with them;

△A special buyers' zone will be set up and information on purchasers will be gathered in advance and a list of exhibits will be publicized, so that exhibitors could easily find their target buyers at the exhibition;

△Exhibition halls will be divided into different exhibiting zones according to exhibits profile, and the exhibition will focus on advanced technologies and solutions at home and abroad so as to provide first hand industry information to visitors.

◎**Value-added services for exhibitors:**

—Organizers will freely provide exhibitors and purchasers with a pair-trade system, enabling exhibitors to contact pre-registered visitors before the FILEXPO Exhibition so as to obtain more trade opportunities;

—Organizers will freely send mail invitations to exhibition visitors in advance, assisting exhibitors to carry out visitors invitation work before the exhibition;

—Organizers will publish corporate overviews in authority medias to introduce and promote the products of exhibitors;

—Organizers will offer some free presentation opportunities on the exhibition website for excellent participating enterprises to enhance exhibitors' enterprise fame and their

influences;

—Organizers will launch newsletters for the exhibition at a frequency of one issue per month to release the latest updates and news of the exhibition, we will specially run two columns of “exhibitors’ presence” and “recommendations for products”;

—Organizers will print tens of thousand copies of “preview of the exhibition” and mail to purchasers before the exhibition, providing free publication of pictures of products on display and contact information for exhibitors in this print;

—Exhibitors may attend summits and lectures freely;

—Exhibitors may freely participate in one-on-one business talks and site visits;

—Organizers will assist you to select good site translators to help you avoid discomfort in your business negotiation;

—Organizers will help provide hotel reservation services, exhibitors may enjoy special discount;

—Organizers will provide links to present all exhibitors’ information at the official website of the exhibition, making the FILEXPO a Never Ending Exhibition!

### ◎ **Concurrent Events:**

In order to enhance the communications and cooperation between industries, during the exhibition, we will hold relevant technical forums on filtration and separation, and latest technologies for liquid solid separation and gas particle separation (dust filtration and gas filtration). Technology promotion and transfer will be highly stressed. The concurrent forums are rich in contents, covering the design, improvement, procurement, sales, research & development of filtration equipments and services, including core hot topics such as: Liquid solid separation through filtration and precipitation; Air purification through filtration, electrostatic precipitation, sedimentation, cleansing and other means; Basic technologies, new equipments and strategies for gas and membrane separation. Participants may learn the latest development of advanced separation solutions in different fields from different areas in the world. And then, experts and scholars from home and abroad will gather in the show to discuss the ongoing filtration and separation technologies.

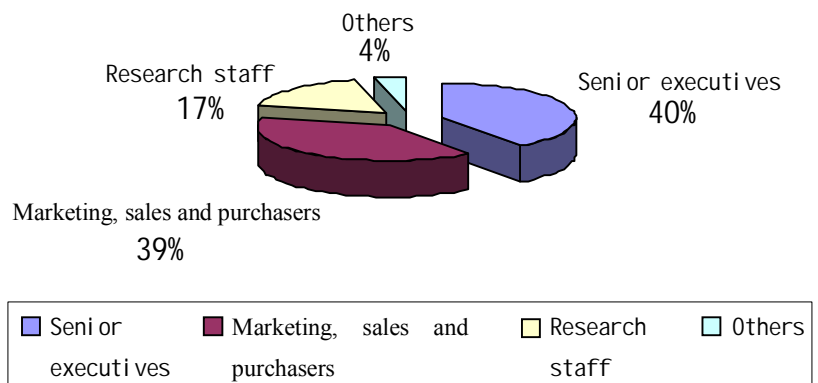
During the exhibition, short-term training courses for elites on filtration and separation, new products releases of filtration enterprises as well as technical exchanges will also be held concurrently.

**◎ Large-scaled promotion escorting the exhibition:**

As organizers, we will work with major medias such as industry magazines, popular newspapers, TVs, webs to conduct all-way, multi-perspective and multi-series streaming promotion with emphasis in a planned way, which is divided into three stages of before, during and after the exhibition, regarding highlights in the preparation as basics, updates of several events and participated brands as highlights, so as to promote the FILEXPO 2010 with a widest coverage, build a strong momentum, and will broadly invite industry buyers to purchase at the exhibition.

**◎ Target visitors:**

**□ Expected visitor structure based on analysis on information base of buyers:**



**□ Visitors mainly from the following fields:**

- I Chemistry, petroleum, cement, electronics, papermaking, pharmacy, metallurgy, coal, mining, casting, auto, water treatment, environment protection, machinery, refrigeration, plastics, hospitals, textile, light manufacturing, food, drink, electroplating, national defense, construction, aerospace, electricity, power plant, new composite materials;
- I Personnels from producers, dealers and agents, international traders, import and

export enterprises, relevant technicians, government officials, etc.

**©If you feel interested in our exhibition, please don't hesitate to contact us to get the updates on the exhibition.**

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